Teaming Up to Build Champions

IRON DUKES
Thank You For Being On Our Team

Duke Athletics has undoubtedly experienced unprecedented success over the past decade due to the generous support of the Duke donors, coupled with immeasurable hard work and passion that all the Duke student-athletes and coaches exhibit every day. Given that, we are very excited to announce “Teaming Up,” which will endeavor to bring all of these groups closer together to have an even larger impact on the future of Duke Athletics.

Kevin White, Vice President, Director of Athletics

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Key Dates & Actions

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>Beginning of Iron Dukes Fiscal Year</td>
<td>Jul 1</td>
</tr>
<tr>
<td>2017</td>
<td>Men’s and Women’s Basketball Season Ticket Priority Deadline</td>
<td>Jul 20</td>
</tr>
<tr>
<td>2017</td>
<td>Men’s Basketball Game Priority Deadline</td>
<td>Oct 31</td>
</tr>
<tr>
<td>2017</td>
<td>Football Bowl Game Priority Deadline</td>
<td>Nov 31</td>
</tr>
<tr>
<td>2017</td>
<td>Iron Dukes Donation Deadline for Calendar Year Deductibility</td>
<td>Dec 31</td>
</tr>
<tr>
<td>2018</td>
<td>Men’s and Women’s Basketball Pledge Renewal Priority Deadline</td>
<td>Feb 15</td>
</tr>
<tr>
<td>2018</td>
<td>Men’s and Women’s Basketball Pledge Renewal Priority Deadline</td>
<td>Jun 25</td>
</tr>
</tbody>
</table>

www.IronDukes.net
Teaming Up
To Be Champions In The Classroom, In Competition, And In The Community.

Your generous contributions support more than 650 Duke student-athletes each year as they strive to be champions in the classroom, in competition, and in the community. As an Iron Dukes member you help fund every aspect of the Duke student-athlete experience, from covering the cost of tuition, meals and housing, to paying for team travel and equipment. Because you are on our team we are able to Build Champions.

919-613-7575 www.IronDukes.net

120 Student-Athletes named to the All-ACC Academic Team Selections

73 ALL-ACC Selections

2700 More than 600 Duke student-athletes gave 2,700 hours of service to the Duke and Durham communities
Teaming Up To Make An Impact

“Duke Men’s and Women’s Tennis teams have become our family on and off the courts. We have developed friendships and formed bonds with each of these programs. The financial support we’ve made not only enhances the programs, but also expands the scope of what a donor can do to impact the lives of these student-athletes far beyond their four years at Duke. Best of all, we have learned from these athletes, too, and our relationships will remain in our hearts forever.”
Greg Hills ’76 and Jane Hills

Student-Athlete Annual Investment

| Academic Support | $1,081,587 / 650 = $1,664 |
| Travel | $3,890,335 / 650 = $5,985 |
| Equipment | $3,857,329 / 650 = $5,934 |
| Strength & Conditioning | $3,379,792 / 650 = $1,863 |
| Sports Medicine | $2,396,480 / 650 = $3,687 |
| SA Development | $336,350 / 650 = $517 |
| $16.5M in Tuition and Fees |
| $5.7M in Room, Board, and Cost of Attendance |

Membership Benefits

Certain benefits require Iron Dukes Annual Fund unrestricted donations, whereas other benefits are available for all athletics contributions. In the chart below, benefits indicated by a Duke Blue D are available for any annual gift at the specified levels. Benefits noted by a black D require the specified level of Iron Dukes Annual Fund unrestricted support.

### Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Membership Levels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Placement</td>
<td>6 5 4 3 2 1</td>
</tr>
<tr>
<td>Receipt for Tax Purposes</td>
<td>D D D D D D</td>
</tr>
<tr>
<td>Subscription to Duke Athletics Publications</td>
<td>D D D D D D</td>
</tr>
<tr>
<td>Iron Dukes Auto Decals</td>
<td>D D D D D D</td>
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<tr>
<td>Upfront Fee Requirements</td>
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<tr>
<td>Invitations to Special Iron Dukes Events</td>
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</tr>
<tr>
<td>Football Season Tickets &amp; Single Home &amp; Away Game Tickets*</td>
<td>D D D D D D</td>
</tr>
<tr>
<td>Women’s Basketball Parking Pass*</td>
<td>D D D D D D</td>
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<tr>
<td>Women’s Basketball Season Tickets &amp; Single Home &amp; Away Game Tickets*</td>
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<tr>
<td>Men’s Basketball Select Single Home &amp; Away Game Tickets &amp; Ticket Exchange*</td>
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<tr>
<td>Football and Men’s Basketball Parking Pass*</td>
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<tr>
<td>Premium Seating in Blue Devil Tower*</td>
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<tr>
<td>Men’s Basketball Season Tickets**</td>
<td>D D D D D D</td>
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### Group Placement

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Membership Levels</th>
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</thead>
<tbody>
<tr>
<td>Iron Dukes Total Annual Support</td>
<td>$100– $249 $250– $999 $1,000– $4,999 $5,000– $8,999 $9,000– $15,999 $16,000+</td>
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<tr>
<td>Iron Dukes Cumulative Support</td>
<td>$36,000 (Approx.) $110,000 (Approx.) $200,000 (Approx.) $300,000 (Approx.) $600,000 (Approx.)</td>
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</table>

*Ticket and parking pass allocation and location based on availability and Iron Dukes priority. All tickets and parking passes are sold separately and are not included with your Iron Dukes membership.

www.IronDukes.net
Iron Dukes Annual Fund
Due to the growing cost of educating a Duke student-athlete, increased, unrestricted annual support is critical in offering competitive scholarship opportunities. A single athletic scholarship for the 2017-2018 academic year is $74,078. Giving at the levels of support listed below allows the Iron Dukes to provide resources to our Blue Devils that meet the financial demands of their academic pursuits.

The Iron Dukes Champions Level
The Iron Dukes Champions Level is an exclusive club for donors contributing $100,000 or more to the Iron Dukes Annual Fund each year.

The Cameron-Wade Society
Named for Duke legends Eddie Cameron and Wallace Wade, the Cameron-Wade Society is comprised of donors who make annual gifts in the amount of tuition or full scholarship.

$100,000
IRON DUKES CHAMPIONS LEVEL

$74,078
CAMERON WADE SOCIETY
Full Scholarship for one student-athlete

$51,720
CAMERON WADE SOCIETY
Tuition for one student-athlete

Iron Dukes Varsity Club
The Iron Dukes Varsity Club aims to enhance the Duke student-athlete experience across all 27 sports. Gifts to the Iron Dukes Varsity Club directly aid the sport of your choice. Annual gifts help Duke Athletics meet critical operational needs such as supplementing travel budgets and upgrading team facilities. These annual gifts also contribute to items that directly enhance each student-athlete’s Duke experience. Iron Dukes Varsity Club funds have been used for international team-travel experiences, the purchase of state-of-the-art training equipment, and supplementing nutrition and recovery programs.

Contribute to a Specific Team Project
Each year coaches identify special projects, which are outside of their annual budget, that will help meet their student-athletes’ needs. Major gifts of $25,000 and above make a significant impact in addressing these needs. Recent team projects include locker room renovations, branding projects, practice facility upgrades, and the purchase of specialized training equipment.

Teaming Up For Duke Student-athletes
“My name is George Grody. I used to be like many of you—A Duke grad (Class of ’81 for me), proud of my Duke degree, proudly wearing my Duke gear, and a huge fan of Duke Athletics. After retiring I came back to Duke to teach. As I’ve had the opportunity to teach and mentor Duke student-athletes, the big change for me has been becoming less of a Duke fan and infinitely more of a Duke student-athlete fan. I don’t see myself as donating to Duke. Instead, I invest in Duke student-athletes!”

George Grody ’81

George Grody, Class of 1981
Morgan Reid, Duke Women’s Soccer
Class of 2018

Teaming Up To Make An Annual Impact

www.IronDukes.net
989-613-7575

www.IronDukes.net
The Duke Basketball Legacy Fund

The Duke Basketball Legacy Fund is a unique and intimate donor program established to help secure the future success of the Men’s Basketball program. The Legacy Fund has successfully endowed 13 player scholarships and all coaching positions; while continuing to build a capital fund to help enhance historic Cameron Indoor Stadium, create state-of-the-art facilities around the stadium, and to meet the overall demands of the program well into the future. To become a member of the Duke Legacy Fund, members must make a minimum gift of $1 million. For more information on the Duke Basketball Legacy Fund, contact Mike Cragg at (919) 613-7501.

Establish An Endowment

An endowment is one of the most powerful ways to help Duke Athletics – your gift establishes an enduring legacy that will benefit Duke student-athletes in perpetuity. Endowment level gifts ranging from $50,000 to $5,000,000+ provide long term sustainability for our athletic programs by funding scholarships and providing additional operating support.

- Director of Athletics $5,000,000
- Men’s Basketball Head Coach (Reserved) $5,000,000
- Football, Women’s Basketball Head Coach $5,000,000
- Olympic Sport Head Coach $2,000,000
- Fully Endowed Athletic Scholarship $1,000,000
- Named Athletic Scholarship $100,000
- Operating Fund $50,000+

Make A Planned Gift

While outright gifts provide vital resources for the University today, deferred gifts can help shape Duke’s future. For more information on the different forms of deferred or planned gifts visit giving.duke.edu/giftplanning. If you have Duke Athletics in your estate plans, please contact us at 919-613-7575 to ensure your wishes are followed.

Teaming Up To Leave a Legacy

Jerry and Bruce Chappell, Sr. are teaming up with their son Bruce Chappell, Jr. to create a student-athlete scholarship endowment. Bruce Jr. is "starting" the endowment over the next 5 years with a multi-year pledge, and his father will then “close” the endowment with a planned gift. These two gifts will be combined to support a student-athlete scholarship.

“We decided to team up, because it is a meaningful way for two generations, father and son who both attended Duke, to put together something special and continue our family legacy with Duke.”

Bruce Chappell, Sr. ’61 and Jerry Chappell ’62

Capital Projects

To continue the quest for excellence both in the classroom and in competition, Duke must enhance facilities to meet or exceed the modern standards of an elite athletics program without compromising our history and tradition. Philanthropic gifts, above and beyond Iron Dukes Annual Fund support, make possible these first-class facilities. By making a significant gift to support a capital project, you will personally transform the future of Duke Athletics. Naming opportunities are available by visiting www.irondukes.net.
Blue Devil Tower Premium Seating and Football Season Ticket Opportunities

By purchasing season tickets in Blue Devil Tower, not only are you providing increased support for Duke student-athletes, but you will have the best view to cheer on our Blue Devils. Blue Devil Tower provides exclusive benefits which will enhance your game day experience. Located on the West side of Brooks Field at Wallace Wade Stadium, Blue Devil Tower amenities include:

- Exclusive club level access
- Complimentary high-end food and non-alcoholic beverages
- Ability to purchase alcohol during the game
- Individual padded chair back seats with cup holders
- Parking pass

For more information on premium seating in Blue Devil Tower or the Champions Club contact Mike Sobb at 919-668-5723 or msobb@duke.edu

Teaming Up In the Stands

“The suite has made our game day experience, love of Duke football, along with our affinity to the University as a whole so much stronger. Game day in the Tower is so much fun, and walking around interacting with other supporters has created a bond that allows connections we never envisioned.”

Mychal Harrison ’01 and Jason Zafaranna
Chris Piatu ’84 and Nancy Winklestein
Brad Miller ’81 and Katit Hollister ’81
Ricky ’73 and Pati Jones ’74
Tom ’02 and Karen Natelli

Champions Club and Men’s Basketball Season Ticket Opportunities

Cameron Indoor Stadium now offers an exclusive hospitality area prior to, during, and following all Duke Men’s Basketball home games. Champions Club membership is limited to Men’s Basketball season ticket holders and is based on Iron Duke cumulative giving history. Amenities in the Champions Club include:

- All-inclusive upscale food selections
- Complimentary full bar available
- Early access and entry line into the Champions Club
- Complimentary coat check during the game
- Multiple HD TVs

Cameron Indoor Stadium

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<tr>
<th>Section</th>
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<th>Price</th>
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<td>100</td>
<td>10</td>
<td>3</td>
<td>$144</td>
<td>Young Alumni Season Ticket</td>
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<td>$429</td>
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<td>5</td>
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<tr>
<td>100</td>
<td>10</td>
<td>7</td>
<td>$130</td>
<td>Employee Season Ticket</td>
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</tbody>
</table>

For more information on premium seating in Blue Devil Tower or the Champions Club contact Mike Sobb at 919-668-5723 or msobb@duke.edu
Who Can Join the Iron Dukes?

All Duke fans and supporters are encouraged to join the Iron Dukes. You do not have to be a former Duke student-athlete or alumnus of Duke University to join the Iron Dukes.

Is My Contribution to the Iron Dukes Tax Deductible?

Yes, the Internal Revenue Service allows a deduction on contributions where there is no tangible or intangible benefit to the donor. If you accept benefits in exchange for your contribution, your deduction may be limited. For example, receipt of priority consideration for the purchase of tickets at an athletic event will reduce your deduction to 80% of the value of your gift.

How Do I Qualify for Ticket and Parking Benefits?

All Iron Dukes members qualify to purchase season and individual game tickets for Football and Women’s Basketball tickets, as well as individual Men’s Basketball tickets. Iron Dukes priority is used for all seating allocations. Priority levels as of April 15 will be used for season Football ticket allocation, and July 20 for Men’s and Women’s Basketball season allocations. For detailed information, please contact the Iron Dukes Office.

Men’s Basketball Season Tickets

The projected Stadium Level for new season ticket holders for the 2017-18 Men’s Basketball season is $8,000 annually per pair. For season ticket holders prior to 2016-17, the Stadium Level is $7,000 per pair. Iron Dukes members contributing at Stadium Level to the Iron Dukes Annual Fund will receive a season ticket application in August. If demand exceeds supply, Iron Dukes priority as of July 21 will be used for new season ticket requests.

Men’s Basketball Ticket Exchange

The Iron Dukes Ticket Exchange program redistributes tickets that are turned in by season ticket holders on a game by game basis. All active Iron Dukes members are eligible to request tickets via the Iron Dukes Ticket Exchange.

Post-season Ticket Opportunities

All Iron Duke members are eligible for bowl tickets. Priority levels as of October 31 will be used for allocation. Post-season Men’s and Women’s Basketball ticket allocation is based on event location, ticket supply, and demand. Priority levels as of December 31 will be used for ticket allocation.

Iron Dukes Parking

Members giving to the Iron Dukes Annual Fund at the $250 level or higher who purchase season ticket packages for Football and Men’s Basketball are eligible to purchase a season parking pass for those sports. Iron Dukes Annual Fund members giving at the $100 level or higher who purchase Women’s Basketball season ticket packages are eligible for a Women’s Basketball season parking pass. Members who qualify for parking but do not have season tickets can request single game parking passes by calling the Duke Athletics Ticket Office at 919-681-6767.

What Do I Need to Know About NCAA Compliance Rules?

Iron Dukes members may not write, call, contact or otherwise recruit on behalf of Duke University Athletics. You may speak to a prospect only if the prospect initiates the call and the call is not for recruiting purposes, but you must refer all questions about the athletics program to the coaching staff. Under certain circumstances, it may be permissible to continue a pre-established relationship with a prospect/prospect’s family. A prospect remains a prospect until he or she enrols in classes at Duke. Current student-athletes jeopardize their ability to participate if they, or their families, have accepted any extra benefits (e.g., gifts or cash, meals at a restaurant, event tickets, free or reduced-cost services, etc.). Please keep in mind, extra benefit restrictions apply to current student-athletes as well as former student-athletes. Athletic representatives may provide an occasional meal to student-athletes, provided the meal occurs in your home (it may be catered) or on campus and the meal is approved in advance by the compliance office. For more information visit irondukes.net.
How to Join Our Team

An Iron Dukes membership starts at $100 annually. Iron Dukes members can make a pledge and honor that pledge in installments throughout the fiscal year, which runs from July 1 through June 25. All pledges for the 2017-18 year must be paid in full by June 25, 2018.

• We do accept, appreciate and encourage multi-year pledges. A multi-year pledge can help you keep track of your giving, cut down on annual solicitations, and ensure that you continue your support.

• We have an automatic pledge renewal program to make renewing your Iron Dukes membership more convenient. This program automatically rolls over your current pledge to the next fiscal year.

The most common ways to give to Duke Athletics are through cash, check or credit card. Please make checks payable to Duke University. You can pay online with a credit card or e-check at www.gifts.duke.edu/athletics. For other ways to give including appreciated stock, gift transfers, and donor advised funds, visit www.giving.duke.edu/giftplanning.

Matching Gifts

Double your impact and ask if your company will match your gift. To take advantage of this opportunity to increase your support, you must file a matching gift claim with your company. Duke files all matching claims for Iron Dukes donations at 80% of the total payment received. To learn more visit www.matchinggifts.com/duke.

Junior & Young Iron Dukes

Recruit a young Blue Devil fan to join the Junior & Young Iron Dukes programs to show their support of Duke student-athletes while building Iron Dukes priority. For $30, children in the 8th grade and younger can participate in the Junior Iron Dukes. For $50, young adults from 9th grade to age 22 can join the Young Iron Dukes. Learn more about Junior & Young Iron Dukes at www.IronDukes.net.

Refer a Friend

Strengthen the foundation of the Iron Dukes by referring a fellow Blue Devil fan to join the Iron Dukes team. For every new member that you refer to the Iron Dukes, you will receive $100 worth of giving credit towards your Iron Dukes priority.
Stay Connected

Follow the Iron Dukes on all of our social media outlets. Twitter, Facebook and Instagram are excellent ways to stay up-to-date on news and insider information about our student-athletes and teams. #BUILDINGCHAMPIONS

The Iron Dukes

@theirondukes

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