IRON DUKE
TEAMING UP TO BUILD CHAMPIONS
Thank You For Teaming Up with the Iron Dukes

Simply put, Duke student-athletes continue to make all of us proud through their hard work and tireless dedication. To be sure, what Duke’s incredible teams and individuals have been able to accomplish both on the field and in the classroom is a testament to Duke University and all those who invest in their success. Thank you for teaming up with Duke Athletics to support our 27 Varsity teams through your generous donations and by cheering them on in the stands. Please know, your gifts enhance the lives of Duke student-athletes on a daily basis and will undoubtedly continue to positively impact Blue Devils for generations to come. Because of your generosity, these young men and women will continue to build the foundation for lifelong success.

Kevin White
Vice President, Director of Athletics

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Key Dates & Actions

JULY 1 2018
Beginning of Iron Dukes Fiscal Year & Pledge Renewal
Iron Dukes Day, Duke Football vs. Virginia
Men’s and Women’s Basketball Postseason Ticket Priority Deadline

OCT 20 2018
Football Season Ticket Priority & Renewal Priority Deadline

DEC 31 2018
Men’s and Women’s Basketball Ticket Priority Deadline

JUL 20 2019
Blue Devil Tower Premium Seating Donation Deadline

JUN 25 2019
End of the Iron Dukes Fiscal Year—All Pledges Due In Full

irondukes.net
Teaming Up To Be Champions In The Classroom, In Competition, And In The Community.

Your generous investments support more than 650 Duke student-athletes each year as they strive to be champions in the classroom, in competition, and in the community. As an Iron Dukes member your contributions help fund every aspect of the Duke student-athlete experience, from covering the cost of tuition, meals and housing, to paying for team travel and equipment. Because you are on our team we are able to continue building champions.

109 Student-Athletes Named to the All-ACC Academic Team Selections

99 All-ACC Selections

3,000 Hours More than 600 Duke student-athletes gave 3,000 hours of service to the Duke and Durham communities

(919) 613-7575
Teaming Up To Make An Impact

Student-Athlete Annual Investment

- **ACADEMIC SUPPORT**
  - $1,148,956 ÷ 650 = $1,768

- **STUDENT ATHLETE DEVELOPMENT**
  - $341,858 ÷ 650 = $526

- **TRAVEL**
  - $4,768,000 ÷ 650 = $7,335

- **EQUIPMENT**
  - $2,215,000 ÷ 650 = $4,946

- **STRENGTH & CONDITIONING**
  - $1,298,410 ÷ 650 = $1,998

- **SPORTS MEDICINE**
  - $2,460,000 ÷ 650 = $3,785

**TOTAL ANNUAL COSTS**

**TUITION & FEES**
- $17,700,000

**ROOM, BOARD, & COST OF ATTENDANCE**
- $6,500,000

**TOTAL ANNUAL COSTS**
- $24,200,000

Membership Benefits

Certain benefits require Iron Dukes Annual Fund unrestricted donations, whereas other benefits are available for all athletics contributions. In the chart below, benefits indicated by a Duke Blue D are available for any annual gift at the specified levels. Benefits indicated by a black D require the specified level of Iron Dukes Annual Fund unrestricted support.

<table>
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<tr>
<th>Benefits</th>
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<th>9x D</th>
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<td>Student-Athlete Publications</td>
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<tr>
<td>Lower Tier (Iron Dukes)</td>
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<tr>
<td>Football Season Tickets &amp; Single Home &amp; Away Game Tickets*</td>
<td>1x D</td>
<td>2x D</td>
<td>3x D</td>
<td>4x D</td>
<td>5x D</td>
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<td>Women’s Basketball Season Tickets &amp; Single Home &amp; Away Game Tickets*</td>
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<td>4x D</td>
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<td>Men’s Basketball Select Single Home &amp; Away Game Tickets &amp; Ticket Exchange*</td>
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<td>Football and Men’s Basketball Season Passes*</td>
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GROUP PLACEMENT

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<th>2</th>
<th>1</th>
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</thead>
<tbody>
<tr>
<td>*Ticket and parking pass allocation and location based on availability and Iron Dukes priority. All tickets and parking passes are sold separately and are not included with your iron duke membership.</td>
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Iron Dukes Total Annual Support

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<tr>
<th>1x D</th>
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<th>4x D</th>
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<tr>
<td>$1,000</td>
<td>$2,500</td>
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Iron Dukes Cumulative Support

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<th>4x D</th>
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</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$25,000</td>
<td>$50,000</td>
<td>$100,000</td>
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</tbody>
</table>

IRONDUKES.NET
Teaming Up To Make An Annual Impact

Iron Dukes Annual Fund

While times and technology continue to change, Duke Athletics’ mission remains the same: to provide the best athletic and academic experience for our student-athletes. A single athletic scholarship for the 2018-2019 academic year is $77,658. Giving at the levels of support listed below allows the Iron Dukes to provide resources to our Blue Devils that meet the financial demands of their academic pursuits.

The Cameron-Wade Society

Named for Duke legends Eddie Cameron and Wallace Wade, the Cameron-Wade Society is comprised of donors who make annual gifts in the amount of tuition or a full scholarship.

- $77,658 Cameron-Wade Society Full Scholarship for one student-athlete
- $53,260 Cameron-Wade Society Tuition for one student-athlete

The Iron Dukes Champions Level

The Iron Dukes Champions Level is an exclusive club for donors contributing $100,000 or more to the Iron Dukes Annual Fund each year.

Teaming Up for Duke Student-Athletes

Iron Dukes Varsity Club

The Iron Dukes Varsity Club aims to enhance the Duke student-athlete experience across all 27 sports. Gifts to the Iron Dukes Varsity Club directly aid the sport of your choice. Annual gifts help Duke Athletics meet critical operational needs such as supplementing travel budgets and upgrading team facilities. These annual gifts also contribute to items that directly enhance each student-athlete’s Duke experience. Iron Dukes Varsity Club funds have been used for international team travel experiences, the purchase of state-of-the-art training equipment, and supplementing nutrition and recovery programs.

Contribute to a Specific Team Project

Each year coaches identify special projects outside of their annual budget that will help meet their student-athletes’ needs. Major gifts of $25,000 and above make a significant impact in addressing these needs. Recent team projects include locker room renovations, branding projects, practice facility upgrades, and the purchase of specialized training equipment.
To continue the quest for excellence both in the classroom and in competition, Duke must continue to enhance facilities to meet or exceed the modern standards of an elite athletics program without compromising our history and tradition. Philanthropic gifts above and beyond Iron Dukes Annual Fund support make possible these first-class facilities. By making a significant gift to support a capital project, you will personally transform the future of Duke Athletics and impact the Duke Athletics experience. Naming opportunities are available by visiting irondukes.net/namingopportunities.

Establish An Endowment
An endowment is one of the most powerful ways to help Duke Athletics—your gift establishes an enduring legacy that will benefit Duke student-athletes in perpetuity. Endowment level gifts ranging from $100,000 to $5,000,000+ provide long term sustainability for our athletic programs by funding scholarships and providing additional operating support.

<table>
<thead>
<tr>
<th>Position</th>
<th>Endowment Level</th>
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<tbody>
<tr>
<td>Director of Athletics</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Football, Women's Basketball Head Coach</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Olympic Sport Head Coach</td>
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<tr>
<td>Fully Endowed Athletics Scholarship</td>
<td>$1,500,000*</td>
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<tr>
<td>Named Restricted Athletics Scholarship</td>
<td>$300,000*</td>
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<tr>
<td>Named Unrestricted Athletics Scholarship</td>
<td>$100,000</td>
</tr>
<tr>
<td>Operating Fund</td>
<td>$100,000*</td>
</tr>
</tbody>
</table>

*endowment levels effective as of September 30, 2018

Make A Planned Gift
While outright gifts provide vital resources for the University today, deferred gifts to Duke Athletics can help shape Duke’s future. For more information on the different forms of deferred or planned gifts visit www.giving.duke.edu/giftplanning. If you have Duke Athletics in your estate plans, please contact us at 919-613-7575 to ensure your wishes are followed.
Blue Devil Tower Football Premium Seating

By purchasing season tickets in Blue Devil Tower, not only are you providing increased support for Duke student-athletes, but you will have the best view to cheer on our Blue Devils. Blue Devil Tower provides exclusive benefits which will enhance your game day experience. Located on the west side of Brooks Field at Wallace Wade Stadium, Blue Devil Tower amenities include:

- Exclusive club level access
- High-end food and non-alcoholic beverages
- Ability to purchase alcohol during the game
- Individual padded chair back seats with cup holders
- Parking pass

For more information on premium seating in Blue Devil Tower contact Mike Sobb at 919-668-5723 or msobb@duke.edu

Football Season Ticket Opportunities

### East Reserved – Midfield:
$120 - $300

### East Reserved – Premium:
$110 - $255

### East Reserved:
$100 - $217

### General Admission:
$69.25 - $103

### West Reserved – Covered:
$380 - $450

### West Reserved – Midfield:
$310 - $365

### West Reserved – Premium:
$270 - $315

### West Reserved:
$230 - $268

### Group Tickets:
$8 - $80

**Single Game Tickets ($)**

- Army West Point: $11 - $59
- N.C. Central: $9 - $48
- Virginia Tech: $20 - $108
- Virginia: $16 - $86
- North Carolina: $24 - $124
- Wake Forest: $15 - $81

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The Duke Basketball Legacy Fund

The Duke Basketball Legacy Fund is a unique and intimate donor program established to help secure the future success of the Men’s Basketball program. The Legacy Fund has successfully endowed 13 player scholarships and all coaching positions, while continuing to build a capital fund to help enhance historic Cameron Indoor Stadium, create state-of-the-art facilities around the stadium, and to meet the overall demands of the program well into the future. To become a member of the Duke Legacy Fund, members must make a minimum gift of $1 million. For more information on the Duke Basketball Legacy Fund, contact Mike Cragg at 919-613-7501.

Men’s Basketball Season Ticket Opportunities

**Cameron Indoor Stadium**

Priority levels as of July 20, 2018 will be used in assigning tickets for the 2018-19 season. The projected Stadium Level for 2018-19 is $8,000/year for new donors and $7,000/year for seat holders prior to 2016-17 season.

<table>
<thead>
<tr>
<th>COLOR CODE</th>
<th>SEATING AREA</th>
<th>SEASON TICKET</th>
</tr>
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<tbody>
<tr>
<td>Center Court</td>
<td>$2,480</td>
<td></td>
</tr>
<tr>
<td>Sideline Premium</td>
<td>$2,005</td>
<td></td>
</tr>
<tr>
<td>Premium</td>
<td>$1,633</td>
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</table>

Seating locations are limited and allocated based on availability. For further information on season ticket opportunities, please contact the Iron Duke Office.
**Frequently Asked Questions**

**Who Can Join the Iron Dukes?**

All Duke fans and supporters are encouraged to join the Iron Dukes. You do not have to be a former Duke student-athlete or graduate of Duke University to join the Iron Dukes.

**Is My Contribution to the Iron Dukes Tax Deductible?**

It depends. Under the tax laws, a deduction may be available for charitable contributions to the Iron Dukes where no benefits are received by the donor. In the case of gifts where seating rights for an athletic event held at a Duke stadium are accepted as a direct or indirect result of such gift, the gift is non-deductible. Donors may request that no goods or benefits be received in exchange for donations, including declining season-ticket privileges and benefits. We encourage all members to consult with their own expert tax advisor regarding their specific situation.

**How Do I Qualify for Ticket & Parking Benefits?**

All Iron Dukes members qualify to request to purchase season and individual game tickets for Football and Women’s Basketball, as well as individual Men’s Basketball tickets. Iron Dukes priority is used for all seating allocations. Priority levels as of April 12 will be used for new season ticket requests. If demand exceeds supply, Iron Dukes priority as of July 20 will be used for new season ticket requests.

**Men’s Basketball Season Tickets**

The projected Student Level gift for season ticket holders for the 2018-2019 Men’s Basketball season is $9,000 annually per pair. For members who became season ticket holders prior to 2016-2017, the annual Student Level gift amount is $7,000 per pair. Iron Dukes members contributing at Student Level to the Iron Dukes Annual Fund will receive a season ticket application in August. If demand exceeds supply, Iron Dukes priority as of July 20 will be used for new season ticket requests.

**Iron Dukes Membership and Season Ticket Purchase Rights**

Iron Dukes members who desire to purchase season tickets to Duke Men’s Basketball in Cameron Indoor Stadium or Duke Football in Blue Devil Tower must make annual contributions to the Iron Dukes in an amount determined by Duke Athletics. Under the 2017 Tax Act, all donations that directly or indirectly provide the right to seating at an athletic event in a Duke athletic stadium are not deductible for tax purposes.

Gifts or grants from the following sources may NOT satisfy any amount required to be contributed for the right to purchase season tickets in either Cameron Indoor Stadium for Duke men’s basketball or Blue Devil Tower for Duke football:

- donor advised funds
- private foundations
- other charitable organizations
- employer matching gift programs
- individual retirement accounts (IRA) charitable rollovers
- appreciated stock/securities

Duke may accept donations from these sources, but no ticket purchase rights will be conveyed. Donors may receive no more than an incidental benefit from Duke, directly or indirectly, as a result of any gifts or payments from such sources.

Donors are urged to consult with expert tax counsel regarding their specific situation.

**Men’s Basketball Ticket Exchange**

The Iron Dukes Ticket Exchange program redistributes tickets that are turned in by season ticket holders on a game by game basis. All active Iron Dukes members are eligible to request tickets via the Iron Dukes Ticket Exchange.

**Postseason Ticket Opportunities**

All Iron Duke members are eligible to purchase bowl tickets. Priority levels as of October 31 will be used for allocation.

Postseason Men’s and Women’s Basketball ticket allocation is based on event location, ticket supply, and demand. Priority levels as of December 31 will be used for ticket allocation.

**Iron Dukes Parking**

Members giving to the Iron Dukes Annual Fund at the $250 level or higher who purchase season tickets to Football and Men’s Basketball are eligible to purchase a season parking pass for those sports. Iron Dukes Annual Fund members giving at the $100 level or higher who purchase Women’s Basketball season tickets are eligible for a Women’s Basketball season parking pass. Members who qualify for parking but do not have season tickets can request single game parking passes by calling the Duke Athletics Ticket Office at 919-681-6767.

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* Iron Dukes members may not write, call, contact, or otherwise recruit on behalf of Duke University Athletics. You may speak to a prospect only if the prospect initiates the call and the call is not for recruiting purposes, but you must refer all questions about the athletics program to the coaching staff. Under certain circumstances, it may be permissible to continue a pre-established relationship with a prospect or prospect’s family. A prospect remains a prospect until he or she enrolls in classes at Duke. Current student-athletes jeopardize their ability to participate if they, or their families, have accepted any extra benefits (e.g., gifts or cash, meals at a restaurant, event tickets, free or reduced cost services, etc.). Please keep in mind, extra benefit restrictions apply to current student-athletes as well as former student-athletes. Athletic representatives may provide an occasional meal to student-athletes, provided the meal occurs in your home (it may be catered) or on campus and the meal is approved in advance by the compliance office. For more information visit [www.irondukes.net](http://www.irondukes.net).

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* Duke University does not provide legal, tax or financial advice. The information presented herein is intended for educational purposes only. All donors are strongly urged to consult professional counsel with respect to their personal circumstances.
How to Join Our Team

An Iron Dukes membership starts at $100 annually. Iron Dukes members can make a pledge and honor that pledge in installments throughout the fiscal year. All pledges for the 2018-2019 fiscal year must be paid in full by June 25, 2019.

We do accept, appreciate and encourage multi-year pledges. A multi-year pledge can help you keep track of your giving, cut down on annual solicitations, and ensure that you continue your support.

We have an automatic pledge renewal program to make renewing your Iron Dukes membership more convenient. This program automatically rolls over your current pledge to the next fiscal year. To opt out of this program, please contact the Iron Dukes office at 919-613-7575 or by email at irondukes@duke.edu.

The most common ways to give to Duke Athletics are through cash, check, or credit card. Please make checks payable to Duke University. You can pay online with a credit card or e-check at www.gifts.duke.edu/athletics. For information on other ways to give, please visit www.giving.duke.edu/giftplanning.

Matching Gifts

Double your impact and ask if your company will match your gift. To take advantage of this opportunity to increase your support, you must file a matching gift claim with your company. Beginning with the 2018-19 fiscal year, matching gift donations cannot be applied toward the right to purchase men’s basketball season tickets or Blue Devil Tower donations. To learn more visit www.matchinggifts.com/duke.

Junior & Young Iron Dukes

Recruit a young Blue Devil fan to join the Junior & Young Iron Dukes programs to show their support of Duke student-athletes while building Iron Dukes priority. For $30, children in the 8th grade and younger can participate in the Junior Iron Dukes. For $50, young adults from 9th grade to age 22 can join the Young Iron Dukes. Learn more about Junior & Young Iron Dukes at www.IronDukes.net.

Refer a Friend

Strengthen the foundation of the Iron Dukes by referring a fellow Blue Devil fan to join the Iron Dukes team. For every new member that you refer to the Iron Dukes, you will receive $100 worth of giving credit towards your Iron Dukes priority.
Stay Connected
Follow the Iron Dukes on all of our social media outlets. Twitter, Facebook and Instagram are excellent ways to stay up-to-date on news and insider information about our student-athletes and teams.

#BUILDINGCHAMPIONS

The Iron Dukes
@theirondukes
@theirondukes

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Email: IronDukes@duke.edu
Phone: 919-613-7575
Fax: 919-681-8612

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110 Whitford Dr., Room 367 Box 90542
Durham, NC 27708-0542