IRON DUKES

TEAMING UP TO

BUILD CHAMPIONS
Thank You
For Teaming Up with the Iron Dukes

The Iron Dukes create a foundation of success for each of Duke’s student-athletes to excel, both in the classroom and in their respective sport. To be sure, your gifts enhance the lives of Duke student-athletes on a daily basis and will undoubtedly continue to positively impact Blue Devils for generations to come. During this incredibly unique and unprecedented time in history, your support takes on additional meaning for each of Duke’s student-athletes and varsity programs. Please know we are incredibly grateful for your commitment to the amazing student-athletes, as Duke Athletics endeavors to provide an unforgettable collegiate experience.

Sincere thanks for all you do for Duke and Duke Athletics!

Kevin White
Vice President, Director of Athletics
Student-Athletes named to the ACC Academic Honor Roll Selections

38 All-ACC Selections

33 All-America Selections

Teaming Up To Be Champions In The Classroom, In Competition and In The Community

Your generous donations support more than 650 Duke student-athletes each year as they strive to be champions in the classroom, in competition, and in the community. As an Iron Dukes member your contributions help fund every aspect of the Duke student-athlete experience, from covering the cost of tuition, meals and housing, to paying for team travel and equipment. Because you are on our team we are able to continue building champions.

570 Student-Athletes named to the ACC Academic Honor Roll Selections

919-613-7575 GoDuke.com/IronDukes
Membership Benefits

Certain benefits require Iron Dukes Annual Fund unrestricted donations, whereas other benefits are available for all athletics contributions. In the chart below, benefits indicated by a gray line are available for any annual gift at the specified levels. Benefits indicated by a blue line require the specified level of Iron Dukes Annual Fund unrestricted support.

**Group Placement**

<table>
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<tr>
<th>Placement</th>
<th>6</th>
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<th>4</th>
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<tr>
<td>Iron Dukes Total Support</td>
<td>$100-$249</td>
<td>$250-$999</td>
<td>$1,000-$4,999</td>
<td>$5,000-$8,999</td>
<td>$9,000-$15,999</td>
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<td>Iron Dukes Cumulative Support</td>
<td>$47,000 (approx.)</td>
<td>$135,000 (approx.)</td>
<td>$15,500 (approx.)</td>
<td>$500,000 (approx.)</td>
<td>$1,100,000 (approx.)</td>
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Teaming Up To Make An Annual Impact

Iron Dukes Annual Fund

Intercollegiate athletics relies on the devoted commitment of alumni and friends who demonstrate their loyalty year after year. This continued annual support is essential for Duke to meet the ongoing and ever-changing needs of college athletics. When you give to the Iron Dukes Annual Fund you help us fulfill our most dire need of providing scholarships to our student-athletes. A single athletic scholarship for the 2020-2021 academic year is $84,900. Estimated academic totals for the 2020-2021 year are $19M in tuition and fees plus $6.6M in room, board, and cost of attendance.

The Iron Dukes Champions Level

The Iron Dukes Champions Level is an exclusive club for donors contributing $100,000 or more to the Iron Dukes Annual Fund each year.

The Cameron-Wade Society

Named for Duke legends Eddie Cameron and Wallace Wade, the Cameron-Wade Society is comprised of donors who make annual gifts in the amount of tuition or a full scholarship.

- $84,900 Cameron-Wade Society
  Full Scholarship for one student-athlete

- $58,085 Cameron-Wade Society
  Tuition for one student-athlete

Teaming Up For Duke Student-Athletes

Iron Dukes Varsity Club

The Iron Dukes Varsity Club facilitates sports-specific funding for Duke University’s 27 varsity sports as well as Marching Band and Cheerleading. Gifts to the Varsity Club provide direct and immediate support to the Duke Athletics program of your preference. In an effort to provide the best student-athlete experience in the nation, the Varsity Club empowers our coaches with the sport-specific resources necessary to compete and excel.

Annual gifts to the Varsity Club not only bolster programs but help Duke Athletics meet critical operational needs such as supplementing travel budgets and upgrading team facilities. Additionally, funds have been used for international team-travel experiences, the purchase of state-of-the-art training equipment, and the fortifying of initiatives specifically targeting student-athlete well-being such as nutrition, recovery and mental health.

Contribute To Specific Team Projects

Each year coaches identify special projects, which are outside of their annual budget, that will help meet their student-athletes’ needs. Major gifts of $25,000 and above make a significant impact in addressing these needs. Recent team projects include locker room renovations, branding projects, practice facility upgrades, and the purchase of specialized training equipment.
Endowments

An endowment is one of the most powerful ways to help Duke Athletics—your gift establishes an enduring legacy that will benefit Duke student-athletes in perpetuity. Approximately 30% of Duke Athletics scholarships costs are covered by endowment income. Gifts of endowment provide current revenue and investment growth across generations, assisting Duke now and far into the future. Endowment level gifts ranging from $100,000 to $5,000,000+ provide long-term sustainability for our athletic programs by funding scholarships and providing additional operating support.

<table>
<thead>
<tr>
<th>Title</th>
<th>Amount</th>
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<tr>
<td>Director of Athletics</td>
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<tr>
<td>Men’s Basketball Head Coach (Reserved)</td>
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<td>Football, Women’s Basketball Head Coach</td>
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<td>Olympic Sport Head Coach</td>
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<td>Operating Endowment</td>
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Planned Giving

While outright gifts provide vital resources for the University today, deferred gifts to Duke Athletics can help shape Duke’s future. Including Duke Athletics in your estate planning is a terrific way to make an impact while simultaneously improving your Iron Dukes priority. For more information on the different forms of deferred or planned gifts visit www.giving.duke.edu/giftplanning. If you have Duke Athletics in your estate plans, please contact us at (919) 613-7575 to ensure your wishes are followed.

Capital Projects

To continue the quest for excellence both in the classroom and in competition, Duke must continue to enhance facilities to meet or exceed the modern standards of an elite athletics program without compromising our history and tradition. Philanthropic gifts, above and beyond Iron Dukes Annual Fund support, make possible these first-class facilities. By making a significant gift to support a capital project, you will personally transform the future of Duke Athletics and impact the Duke Athletics experience. Naming opportunities are available by visiting irondukes.net/namingopportunities.
By purchasing season tickets in Blue Devil Tower, not only are you providing increased support for Duke student-athletes, but you will have the best view to cheer on our Blue Devils.

Blue Devil Tower provides exclusive benefits which will enhance your game day experience. Blue Devil Tower is located on the West side of Brooks Field at Wallace Wade Stadium.

**Amenities Include:**
- Exclusive club level access
- Complimentary high-end food and non-alcoholic beverages
- Ability to purchase alcohol during the game
- Individual padded chair back seats with cup holders
- Parking pass

For more information on premium seating in Blue Devil Tower contact Mike Sobb at 919-668-5723 or msobb@duke.edu

### FOOTBALL SEASON TICKET OPPORTUNITIES

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<td>$21 - $120</td>
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GoDuke.com/IronDukes
The Duke Basketball Legacy Fund

The Duke Basketball Legacy Fund is a unique and intimate donor program established to help secure the future success of the Men’s Basketball program. The Legacy Fund has successfully endowed 13 player scholarships and all coaching positions; while continuing to build a capital fund to help enhance historic Cameron Indoor Stadium, create state-of-the-art facilities around the stadium, and to meet the overall demands of the program well into the future. To become a member of the Duke Legacy Fund, members must make a minimum gift of $1 million. For more information on the Duke Basketball Legacy Fund, contact Rachel Curtis at (919) 613-7501.

Men’s Basketball Season Ticket Opportunities

Cameron Indoor Stadium

Priority levels as of July 20, 2020 will be used in assigning tickets for the 2020-2021 season. The projected Stadium Level for a pair of tickets in 2020-21 is $8,000 per year for new donors and $7,000/year for seat holders prior to the 2016-17 season. Seating locations are limited and allocated based on availability. For further information on season ticket opportunities, please contact the Iron Duke Office.
Who Can Join the Iron Dukes?

All Duke fans and supporters are encouraged to join the Iron Dukes. You do not have to be a former Duke student-athlete or graduate of Duke University to join the Iron Dukes.

Is My Contribution to the Iron Dukes Tax Deductible?

It depends. Under the tax laws, a deduction may be available for charitable contributions to the Iron Dukes where only incidental benefits are received by the donor. In the case of gifts where seating rights for an athletic event held at a Duke stadium are accepted as a direct or indirect result of such gift, the gift is non-deductible. Donors may request that no goods or benefits be received in exchange for donations, including declining season-ticket privileges and benefits. We encourage all members to consult with their own tax advisor regarding their specific situation.

How Do I Qualify for Ticket & Parking Benefits?

All Iron Dukes members qualify to purchase season and individual game tickets for Football and Women’s Basketball, as well as request individual Men’s Basketball tickets. Iron Dukes priority is used for all seating allocations. Priority levels as of April 16 will be used for season Football ticket allocation, and July 20 for Men’s and Women’s Basketball season ticket allocations. For detailed information, please contact the Iron Dukes Office.

Iron Duke Membership and Season Ticket Purchase Rights

Iron Dukes members who desire to purchase season tickets to Duke Men’s Basketball in Cameron Indoor Stadium or Duke Football in Blue Devil Tower must make annual contributions to the Iron Dukes Annual Fund in an amount determined by Duke Athletics. Under the 2017 Tax Act, all donations that directly or indirectly provide the right to seating at an athletic event in a Duke athletic stadium are not deductible for tax purposes.

Gifts or grants from the following sources may NOT satisfy any amount required to be contributed for the right to purchase season tickets in either Cameron Indoor Stadium for Duke Men’s Basketball or Blue Devil Tower for Duke Football:

- donor advised funds
- private foundations
- other charitable organizations
- employer matching gift programs
- individual retirement accounts (IRA) charitable rollovers
- appreciated stock/securities

Duke may accept donations from these sources, but no ticket purchase rights will be conveyed. Donors may receive no more than an incidental benefit from Duke, directly or indirectly, as a result of any gifts or payments from such sources. Duke University does not provide legal, tax or financial advice. The information presented is intended for educational purposes only. All donors are strongly encouraged to consult professional counsel with respect to their personal circumstances.
Frequently Asked Questions

Men’s Basketball Season Tickets

The projected Stadium Level for new season ticket holders for the 2020-2021 Men’s Basketball season is $8,000 annually per pair. For season ticket holders prior to 2016-2017, the Stadium Level is $7,000 per pair. Iron Dukes members contributing at Stadium Level to the Iron Dukes Annual Fund will receive a season ticket application in August. If demand exceeds supply, Iron Dukes priority as of July 20 will be used for new season ticket requests.

Men’s Basketball Ticket Exchange

The Iron Dukes Ticket Exchange program redistributes tickets that are turned in by season ticket holders on a game by game basis. All active Iron Dukes members are eligible to request tickets via the Iron Dukes Ticket Exchange.

Postseason Ticket Opportunities

All Iron Duke members are eligible to purchase Football bowl tickets. Priority levels as of October 31 will be used for allocation.

Postseason Men’s and Women’s Basketball ticket allocation is based on event location, ticket supply, and demand. Priority levels as of December 31 will be used for ticket allocation.

Iron Dukes Parking

Members giving to the Iron Dukes Annual Fund at the $250 level or higher who purchase season tickets to Football and Men’s Basketball are eligible to purchase a season parking pass for those sports. Iron Dukes Annual Fund members giving at the $100 level or higher who purchase Women’s Basketball season tickets are eligible for a Women’s Basketball season parking pass. Members who qualify for parking but do not have season tickets can request single game parking passes by calling the Duke Athletics Ticket Office at 919-681-6767.

What Do I Need to Know About NCAA Compliance Rules?

Iron Dukes members may not write, call, contact or otherwise recruit on behalf of Duke University Athletics. You may speak to a prospect only if the prospect initiates the call and the call is not for recruiting purposes, but you must refer all questions about the athletics program to the coaching staff. Under certain circumstances, it may be permissible to continue a pre-established relationship with a prospect/prospect’s family. A prospective student-athlete remains a prospect until he or she enrolls in classes at Duke. Current student-athletes jeopardize their ability to participate if they, or their families, have accepted any extra benefits (e.g., gifts or cash, meals at a restaurant, event tickets, free or reduced cost services, etc.). Please keep in mind, extra benefit restrictions apply both to current student-athletes and former student-athletes. Athletic representatives may provide an occasional meal to student-athletes, provided the meal occurs in your home (it may be catered) or on campus and the meal is approved in advance by the compliance office. For more information, visit GoDuke.com/IronDukes.
How To Join Our Team

An Iron Dukes membership starts at $100 annually. Iron Dukes members can make a pledge and honor that pledge in installments throughout the fiscal year, which runs from July 1 through June 25. All pledges for the 2020-2021 year must be paid in full by June 25, 2021.

We have an automatic pledge renewal program to make renewing your Iron Dukes membership more convenient. This program automatically rolls over your current pledge to the next fiscal year. To opt out of this program, please contact the Iron Dukes office at 919-613-7575 or by email at IronDukes@duke.edu.

The most common ways to give to Duke Athletics are through check or credit card. Please make checks payable to Duke University. You may pay online with a credit card or e-check at www.gifts.duke.edu/athletics. For other ways to give including appreciated stock, gift transfers, and donor advised funds, visit www.giving.duke.edu/giftplanning.

Multi-Year Pledges

We do accept, appreciate, and encourage multi-year pledges. A multi-year pledge can help you keep track of your giving, cut down on annual solicitations, and ensure that you continue your support. It is also a way to help improve your Iron Dukes priority.

Matching Gifts

Double your impact and ask if your company will match your gift. To take advantage of this opportunity to increase your support, you must file a matching gift claim with your company. Beginning with the 2018-2019 fiscal year, matching gift donations cannot be applied toward the right to purchase Men’s Basketball season tickets or Blue Devil Tower donations. To learn more visit www.matchinggifts.com/duke.

Junior & Young Iron Dukes

Recruit a young Blue Devil fan to join the Junior & Young Iron Dukes programs to show their support of Duke student-athletes while building Iron Dukes priority. For $30, children in the 8th grade and younger can participate in the Junior Iron Dukes. For $50, young adults from 9th grade to age 22 can join the Young Iron Dukes. Learn more about Junior & Young Iron Dukes at GoDuke.com/IronDukes.

Refer a Friend

Strengthen the foundation of the Iron Dukes by referring a fellow Blue Devil fan to join the Iron Dukes team. For every new member that you refer to the Iron Dukes, you will receive $100 worth of giving credit towards your Iron Dukes priority.
Stay Connected

Follow the Iron Dukes on all of our social media outlets. Twitter, Facebook and Instagram are excellent ways to stay up-to-date on news and insider information about our student-athletes and teams.

#BUILDINGCHAMPIONS

The Iron Dukes
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