

# Representatives of Duke University Athletics Interest



**Duke Fans Ask before they Act!**

We know Duke fans would never do anything intentionally to place the University in danger of NCAA violations, but the complexity of rules requires constant vigilance. Our goal is to raise the level of awareness of our constituents and to make them aware of their actions and the impact they may have on the university or the eligibility of our student-athletes.

Are you a representative of Duke athletic interest?

A representative of Duke's Athletic Interests (a Booster) is anyone who:

- Ever participated in promoting or financially contributed to the Athletics Department or booster organization (e.g. the Iron Dukes);
- Assisted or has been asked by an Athletics Staff member to assist, in any way, in the recruitment of prospective student-athletes;
- Assisted in providing benefits (e.g. employment, meals) to enrolled student-athletes, or to their families;
- Is a parent/guardian of a Duke student athlete, or is a former Duke student
- Has ever promoted Duke's Athletics Program in any way

## Representatives & Prospects

### A Representative May:

- Continue a normal pre-existing relationship with a prospect or family so long as contact is not for recruiting purposes or encouraged by a Duke staff member or Representative.
- Forward public information (e.g. newspaper clippings) regarding prospects in their area to a Duke coach.
- Attend events where prospects and their families may also be attending, so long as no contact is made with the prospects or their families.



### A Representative May Not:

- Contact (e.g., phone, email, text, facebook, twitter) or interact with a prospect or a prospect's family.
- Contact high school coaches or other school officials to gain information on prospects.
- Provide any benefits (e.g. tickets, transportation, money, items of value) to prospects, their families/friends, or coaches.
- Provide employment until the prospect's graduation from high school.
- Give free or discounted tickets for Duke games to prospects and their families/friends.
- Employ or give free or reduced admission privileges to a prospect who is an athletics award winner or being recruited by Duke.



- Provide or help secure a loan or financial assistance to a prospect.

## Terms to Remember...

### A Prospect

A prospect is any student who has started classes for the ninth grade or has received any benefits from Duke not available to all students. A student remains a prospect until enrollment as a full time student, even after signing a Letter of Intent.

### A Student-Athlete

A student-athlete is a student who has enrolled in and started classes at Duke, or has reported for preseason practice.

### Extra Benefit

Any special gift or arrangement provided to an enrolled student athlete, prospect, or their relatives or friends, which is not available to the general student body.

### Recruiting Contact

Any prearranged meeting or face to face encounter between a prospect or a prospect's parent or legal guardian and a University staff member or athletics representative during which any dialogue occurs in excess of a normal greeting.

*Remember...*

only Duke University coaches and staff members may be involved in the recruiting process!



It is **impermissible** to communicate with a prospect via facebook or twitter.



## Is there a pre-existing relationship?

1. Did the relationship between the athlete (or the athlete's parents) and the individual providing the benefit(s) *develop* as a result of the athlete's participation in athletics or notoriety related thereto?

2. Did the relationship between the athlete (or the athlete's parents) and the individual providing the benefit(s) *predate* the athlete's status as a prospective student-athlete?

3. Did the relationship between the athlete (or the athlete's parents) and the individual providing the benefit(s) *predate* the athlete's status achieved as a result of his or her athletics ability and reputation?

4. Was the pattern of benefits provided by the individual to the athlete (or the athlete's parents) *prior* to the athletes attaining notoriety as a skilled athlete similar in nature to those provided after attaining such stature?

If you answered **NO** to **question 1**, and **YES** to **questions 2, 3, and 4**, then there is an **established relationship with the athlete**.

However, if you answered differently for any of the four questions, then by NCAA rules, there is likely **NO pre-existing relationship** and thus it may be impermissible for you to provide any preferential treatment, benefits, or services to that athlete.

*Remember...*

To ask before you Act!

## Representatives & Student Athletes

### A Representative May:

- Provide an occasional meal to student-athletes, if the meal is provided in the Representative's home (it may be catered) or on campus and the meal is approved by the compliance office.
- Provide employment for student athletes, provided
  - The rate of compensation is consistent with the going rate of the area
  - Compensation is made only for work actually performed
  - They receive only benefits that are provided to all employees (e.g., health insurance)
  - Please notify the Compliance office of any employment possibilities for student-athletes.



### A Representative May Not:

Provide any special benefits to student athletes or their families including the following

- Gifts of tangible items (money, awards, gift cards)
- Transportation (including use of a car or travel home)
- Meals (except as noted above), especially at a restaurant
- Free or reduced cost products or services
- Free or reduced cost housing



*Remember...*

If these NCAA rules and regulations are not properly followed, student-athletes and prospects may be declared ineligible for competition. Additionally, infractions by a booster may result in the booster being completely disassociated from Duke Athletics.

*You have questions... We have answers.*

Email the Duke University Athletics Compliance staff at [Compliance@duaa.duke.edu](mailto:Compliance@duaa.duke.edu)



**Once a booster...always a booster!**