

**SOUTHWESTERN ATHLETIC  
CONFERENCE**



**VENDOR AGREEMENT  
LEGION FIELD  
DECEMBER 8, 2012**

## 2012 TOYOTA SWAC FOOTBALL CHAMPIONSHIP VENDOR AGREEMENT

- WHAT:** 2012 Toyota SWAC Football Championship
- WHEN:** Saturday, December 8, 2012, Kick-off 12 NOON
- WHERE:** Legion Field, 400 Graymont Ave W, Birmingham, AL 35204
- VENDOR FEES:** **Merchandise Vendors \$500**  
**Civic/Social/Greek organizations \$250**
- VENDOR SPACE:** One 10' x 10' booth (**MUST bring own tables**)  
Two Vendor Passes  
One Parking Pass  
Booth assignments will be made on a **first come, first assigned** basis.
- SELLING IN STANDS:** **NO VENDOR WILL BE ALLOWED TO SELL IN THE STANDS**
- VENDOR CHECK-IN:** Vendor check-in will be located at the main entrance of Legion Field located on Graymont Avenue. Vendors/Exhibitors must report to the vendor check-in area to pick up booth assignments and vendor badges between **6:00 a.m. - 8:00 a.m.** on Saturday, December 8, 2012.
- REGISTRATION DEADLINE:** Monday, December 3, 2012
- CANCELLATIONS:** No refunds will be given for cancellations made after December 3, 2012.
- COLLECTION OF SALES TAX:** Tax fees payable to the City of Birmingham are included.
- CONTACT INFO:** **Southwestern Athletic Conference**  
2101 6th Ave. North, Suite 700  
Birmingham, AL 35203  
Phone: (205) 251-7573  
Fax: (205) 241-3473  
Questions: Please feel free to contact Duer Sharp or Nitra Avery.
- PAYMENT OPTIONS:** Cashier's checks, money orders and Visa/Mastercard are accepted. Payments should be made payable to: **Southwestern Athletic Conference ATTN: Nitra Avery**

**2012 TOYOTA SWAC FOOTBALL CHAMPIONSHIP  
VENDOR AGREEMENT FORM**

The 2012 Toyota SWAC Football Championship will be held at the Legion Field in Birmingham, AL on December 8, 2012.

In order to sale SWAC and member institutions apparel, vendor must be an official SWAC licensed vendor through **Strategic Marketing Affiliates**. For more licensing information, please visit [www.smawork.com](http://www.smawork.com) .

**VENDOR APPLICATION MUST BE SUBMITTED NO LATER THAN BY MONDAY, DECEMBER 3, 2012.**

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Description of what you will sell (No food or beverages) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

On site vendor name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

\_\_\_\_ I am an official SWAC licensed vendor. (Include copy of license with application.)

**NOTE: Only Official SWAC licensed vendors will be allowed to sell SWAC merchandise. Any violation of this provision will result in confiscation of merchandise.**

Vendor pass must be worn at all times. Fees for vendor spaces must be paid in full (cashier's check/money order only) and must be received with this application on or before December 3, 2012.

Vendor space is very limited and available on a first come, first assigned basis. Please be advised that application to be a vendor does not automatically guarantee acceptance. Applicants will be notified of their status within five (5) days after the date of receipt of application.

No refunds or cancellations will be made after Monday, December 3, 2012. No exceptions. For further information, contact Duer Sharp or Nitra Avery at (205) 251-7573 at the SWAC Office.